

Dennis C. Stone

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I am an accomplished design thinking thought leader with more than 12 years of professional experience collaborating with and leading cross functional user experience and development teams. Highly skilled in implementing overarching eCommerce and digital solutions, spearheading internal teams through daily operations for compliance to policies, procedures, and best practices. Proven track record of maintaining relationships with internal teams, key stakeholders, and external vendors, fostering a culture of cross-functional collaboration. With a background in computer science and digital media, experience as an information architect, user experience designer and, front-end developer along with a B.A., M.S., & M.A., I am competent in all aspects of product lifecycle development and management.

Areas of Expertise

Key Skills	Tools	Technologies & Programming	Content Management Systems
Team Leadership	Figma	HTML, HTML5, XHTML	Adobe Experience Manager
Design Thinking	LucidChart	CSS1, CSS2, CSS3, CSS4	SharePoint 2013, 2016, 2019
Wireframing	Sketch	LESS/SASS	WordPress
Information Architecture	Axure	JavaScript	Ektron
Content Inventory	Adobe Creative Cloud	PHP	WCM
Content Analysis	VS Studio		
Customer Journey Mapping	SharePoint Designer		
Competitive Analysis	Brackets		
User Interface Design	Miro		
Heuristic Evaluation	Mural		
Persona Development	InVision		
Rapid Prototyping	UserTesting.com		
Interaction Design	Userlytics.com		
Responsive Web Design	JIRA		
Data Analysis	Basecamp		
Budgeting & Fiscal Management	ServiceNow		
Risk Management	Salesforce		

Professional Experience

User Experience Lead

Hitachi Vantara | January 2013 to Present

- Leverages the design thinking process to create compelling, best-in-class customer experiences across multiple eCommerce and digital platforms for Fortune 500 companies.
- Collaborates and leads UX/UI and develop teams to provide digital and solutions for clients within the retail, medical, pharmaceutical, industrial, educational, financial, agricultural, and aerospace industries.
- Manages onshore and offshore cross functioning team's product teams of various size.
- Responsible for project and status reports to C-suite executives, clients, and vendors regarding risk identification, resource management, financial and budgetary decisions.
- Mentors and manages a team of passionate UX/UI designers, coordinating their activities and ensuring high quality performance on all deliverables for clients.
- Facilitates the identification and documentation of granular UX/UI and development tasks that internal teams will use to build, test, and deploy solutions.
- Consults with internal teams (i.e., front and back-end development, UI/UX design teams, legal, accounting, and other departments) to identify solutions that meet documented business objectives for clients.
- Increased profits by \$7.4 million in highly competitive environments by focusing on customer satisfaction and high quality of delivery, which was used as a mechanism for securing new business.
- Assists in the recruitment, retention, and performance of employees through interviews, annual employee reviews, and promoting positive work environments for all team members.
- Expert communication skills and ability to communicate effectively to all levels of the organization both orally and in writing
- Developed estimates, statements of work, project plans, related to user-centered design and implementation efforts.
- Management of multiple, simultaneous, and interdependent initiatives and deliveries across multiple clients and work-streams.
- Planning and driving workshops involving product users, executive management teams and technical personnel.

User Experience Architect | Website Manager

DePaul University College of Law | January 2002 to December 2012

- Designed and developed custom websites with supporting documentation including wireframes, design assets and site maps.
- Led the first institutional wide presence on multiple social media channels and overseeing integrated marketing campaigns, ultimately increasing new user traffic by 58% year to date.
- Designed, developed, and implemented database solutions for content management and information capture.
- Increased revenue for events, conferences, and educational programming through transactional websites by 100% through implementation of an online calendar and reservation system.
- Supported development staff programming needs including reviewing code and optimization.
- Designed, developed, and managed internet marketing utilizing Photoshop, Illustrator, NotePad and other tools to create campaigns that increased readership by over 44% year to date.

Senior Web Developer

Integramedia | January 2001 to January 2002

- Consulted with clients to understand their goals and used a thinking approach to rapidly test and iterate designs.
- Designed the information architecture and managed the development lifecycle for several international corporations.
- Collaborated with a team of eight cross-functioning developers and designers to develop eCommerce solutions for J. D'Addario & Company.
- Implemented procedures for architecture, development, and support services for consumer mobile and digital solutions.
- Provided technical consulting and designing services for clients to identify project issues.

Web Developer

marchFIRST | March 2000 to January 2001

- Collaborated with cross-functional and interdisciplinary teams the included designers, developers, business analysts, quality assurance and business partners.
- Led the design and development of Orderzone.com the #3 B2B eCommerce website ranked by Advertising Age's Business Marketing.
- Led several full-stack developers on the development of Nuveen investment's portfolio website for the Exchange-Traded Fund portfolio of products.
- Established a codeshare library used throughout the company which led to the reduction of overall development time for projects.

Adjunct Professor

DePaul University College of Computing and Digital Media | September 2008 to September 2016

- Lectured and established student-centered lesson plans for courses pertaining to user experience, design, and front-end development.
- Developed lesson plans centered around real-world examples that allowed students to better understand the production cycle of digital products.
- Monitored the progression of students through weekly assignments, tests, and end of quarter portfolios that demonstrated skills that were gained during the quarter.

Education History

- Master of Information Systems – DePaul University
 - Concentration: Human Computer Interaction and Project Management
- Master of New Media Studies – DePaul University
 - Concentration: Human Computer Interaction and Design
- Bachelor of Arts – DePaul University
 - Concentration: Communication and Marketing

Certification

- SAFe® Agilist (SA)